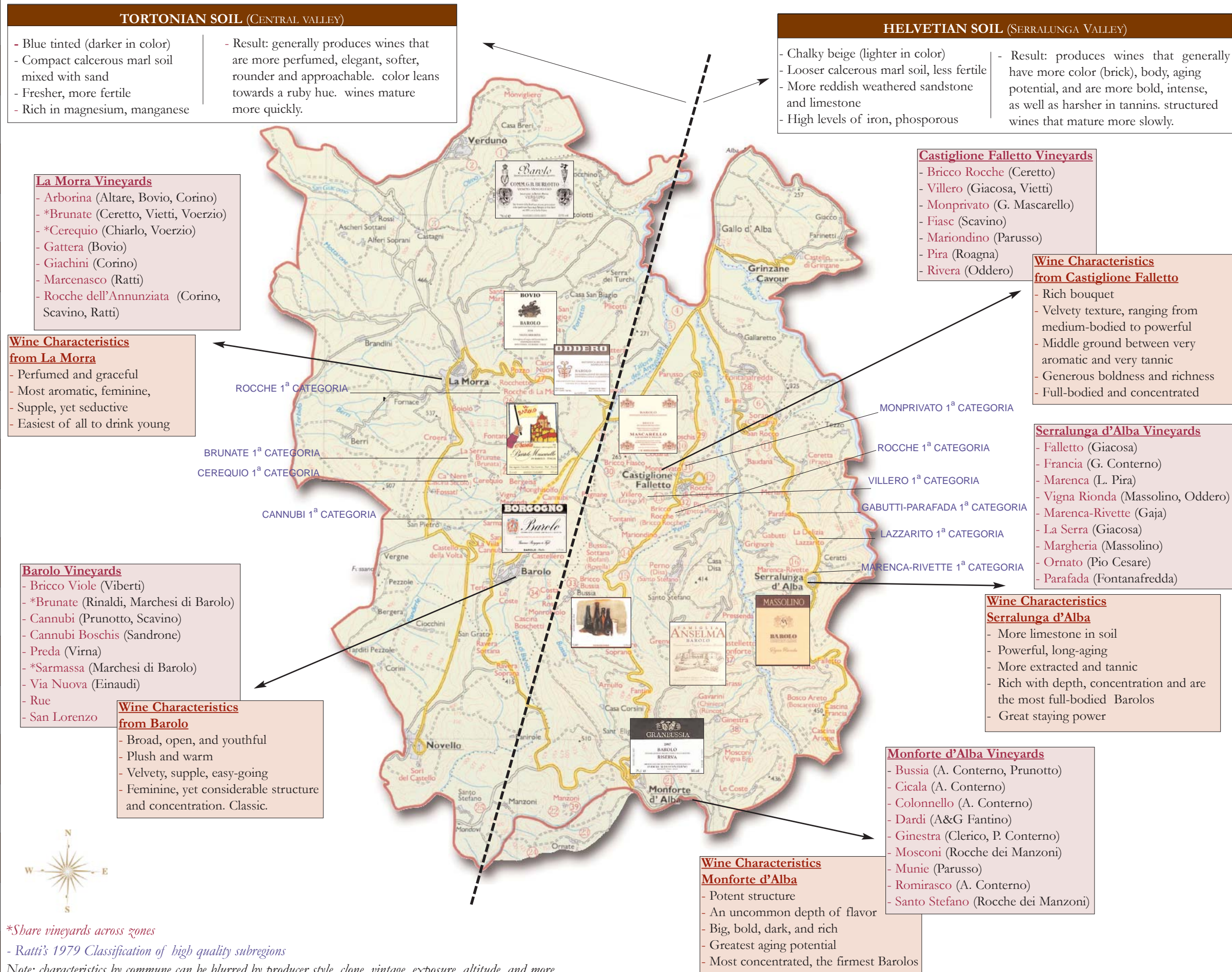


MAP: KEY COMMUNES, CRUS, AND "GENERAL" CHARACTERISTICS OF BAROLO



THE "GRAND CRUS" OF BAROLO

There are eleven villages, townships or "communes" that make up the Barolo DOCG. However, there are five key subzones that you should be acquainted with that make-up 87% of the wine. These are La Morra, Barolo, Castiglione Falletto, Serralunga d'Alba, and Monforte d'Alba.

The soil types divide these communes into two zones, the *Central Valley* to the west made up of Tortonian soil (creates more approachable wines with fragrance, softness and elegance), and the *Serralunga Valley* to the east consisting of Helvetian soil (generally creates long-lived, powerfully concentrated wines).

The physical elements of each of these communes provide further characteristics that distinguish them from the wines of the other four communes. These qualities are even further segmented by the microclimates where specific vineyards rest. Until the early 1970s Barolo was for the most part a non-cru wine. Barolo was generally the ideal blend of grapes from: La Morra (for fragrance, softness), Barolo (for grace and earthiness), Castiglione Falletto (for boldness and richness), Serralunga (for depth and power), Monforte (for concentration and structure).

However, thanks to the refined efforts of Gaja, Ratti, Ceretto, among others, the practice of single-vineyard designations is now the fabric of Barolo much as it is for the great wines of Burgundy. Due to the varied soil types and exposures across vineyards there is a lot to discover.

The map illustrated here lists some of the highly regarded vineyards in the Barolo zone by soil type and further broken down by the "general" characteristics of each commune. *This word needs to be used cautiously, as it is important to note that all variables are not constant and generalizations can oversimplify a complex subject. Individual site altitude and exposure, viticulture and vinification technique, clonal variation, producer style, and vintage conditions can change these characteristics.*

For further information on Barolo wines, call our Portfolio Managers at 212.473.2323 or visit us online at www.italianwinmerchant.com

*Share vineyards across zones
 - Ratti's 1979 Classification of high quality subregions
 Note: characteristics by commune can be blurred by producer style, clone, vintage, exposure, altitude, and more